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Allegiant Air Announces Nonstop Service to Tri-Cities, Tennessee from Orlando Sanford

Sanford, FL, March 14, 2007 – Allegiant Air and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning May 17, 2007 to Tri-Cities Regional Airport (TRI), in Blountville, Tennessee. Situated just off of Interstate 81, the airport is ideally located to serve Northeast Tennessee, Southwest Virginia and the Northwestern region of North Carolina. Allegiant Air is offering introductory fares as low as \$59* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Thursday and Sunday. Flights will depart Orlando Sanford at 5:20 p.m. and arrive at Tri-Cities at 7:10 p.m. Flights will depart Tri-Cities at 7:45 p.m. and arrive in Orlando Sanford at 9:40 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

“We are extremely pleased to extend the Allegiant brand of low-fare, nonstop jet service to the Tri-Cities community,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only nonstop, air service between Tri-Cities and Orlando.”

Allegiant's \$59* one-way introductory fare is limited, not available on all flights and must be purchased by April 14, 2007, for travel through November 17, 2007. After the introductory fare period, regular one-way fares on the route start as low as \$89 one-way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 702-505-8888, or through a local travel professional.

Tri-Cities is one of 24 nonstop destinations for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Boston/Portsmouth, New Hampshire; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Fayetteville, North Carolina; Fort Wayne, Indiana; Greenville-Spartanburg, South Carolina; Huntington, West Virginia; Kinston, North Carolina; Knoxville, Tennessee; Lansing, Michigan; McAllen, TX; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis/MidAmerica; Toledo, Ohio; Wichita, Kansas and Youngstown-Warren, OH.

Fare Disclaimers*: All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are extremely limited and subject to availability. Restrictions apply.

About the Airport: Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing a new way to fly. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low-costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in Las Vegas, Orlando and Tampa Bay Area. Allegiant currently provides nonstop scheduled service from 34 U.S. markets to Las Vegas and from 24 U.S. markets to the Orlando destination. The company offers service from 13 cities to the Tampa Bay area. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier’s charter customers include Harrah’s Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant’s fleet includes 25 MD80 series jet aircraft, all fitted with comfortable leather seats. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.