



FOR IMMEDIATE RELEASE

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Allegiant Air Announces Seasonal Service to McAllen, Texas from Orlando Sanford Also Announces Additional Frequency to Allentown, PA and Chicago/Rockford, IL

Sanford, FL, March 10, 2006 – Allegiant Air, LLC and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning June 7, 2006 to McAllen-Miller International Airport (MFE) in McAllen, Texas, situated in the Rio Grande Valley of Deep South Texas and Northeast Mexico. Service will operate through August 26, 2006. Allegiant Air is offering introductory fares as low as \$59* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Wednesday and Saturday. Flights will depart Orlando Sanford at 9:00 a.m. and arrive in McAllen at 10:40 a.m. Return service is scheduled to leave McAllen at 11:20 a.m. and arrive at Orlando Sanford at 3:00 p.m. (all flight times are local).

Allegiant also announced increased frequency to two of their most popular destinations; Allentown, Pennsylvania and Chicago/Rockford, Illinois. From May 24 through August 27, 2006 Allegiant will double their flights to Allentown from four per week to eight per week. From May 24 through August 26, 2006 Allegiant will increase their flights to Chicago/Rockford from four per week to six per week.

McAllen is the 15th nonstop destination for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Boston/Portsmouth, NH; Boston/Worcester, MA; Cedar Rapids, Iowa; Chicago/Rockford, Illinois; Des Moines, Iowa; Lansing, Michigan; Newburgh, New York; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis MidAmerica; Toledo, Ohio and Youngstown-Warren, Ohio.

Allegiant's \$59* one-way introductory fare to McAllen is limited, not available on all flights and must be purchased by April 1, 2006, for travel through August 26, 2006. After the introductory fare period, regular fares on the route will apply. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 800-432-3810, or through a local travel professional.

Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are one-way and are non-refundable. Fares do not include PFC, segment tax or September 11 security fee of up to \$10.20 per segment. Travel purchased at an Allegiant Air ticket counter or through Allegiant Air call centers will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Seats are limited and fares may not be available on all flights. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 32 U.S. markets to the Las Vegas destination and to the Orlando destination from 15 U.S. markets. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier’s charter customers include Harrah’s Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant’s fleet includes 21 MD80 series jet aircraft; all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.