



FOR IMMEDIATE RELEASE

CONTACT:

Sanford Airport Authority
Diane Crews
Phone: 407-585-4010
Email: dcrews@OSAA.net

TBI Airport Management, Inc.
Gregory A. Dull
Phone: 407-585-4500
Email: Greg.Dull@tbiusinc.aero

Allegiant Air
Tyri Squyres
Phone: 702-851-7370
Email: tsquyres@allegiantair.com

Allegiant Air Announces Nonstop Service to Roanoke, Virginia from Orlando Sanford

Sanford, FL, March 28, 2006 – Allegiant Air, LLC and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning May 24, 2006 to Roanoke Regional Airport (ROA) in Roanoke, Virginia. Located just off of Interstate 81 and surrounded by spectacular views of the Blue Ridge Mountains, Roanoke Regional Airport is the primary airport serving Western Virginia. Allegiant Air is offering introductory fares as low as \$59* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Wednesday and Saturday. Flights will depart Orlando Sanford at 3:40 p.m. and arrive in Roanoke at 5:25 p.m. Return service is scheduled to leave Roanoke at 6:00 p.m. and arrive at Orlando Sanford at 7:50 p.m. Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

"This is an exciting new addition for our airline and our customers as we launch the only scheduled nonstop service between Roanoke and Florida," Maurice J. Gallagher, Allegiant Air president & CEO, said.

"We are thrilled with the continued expansion of Allegiant Air's service at the Orlando Sanford International Airport and anticipate that Roanoke will be a very popular destination of choice for our local customers." said Larry Dale, Sanford Airport Authority President.

Roanoke is the 16th nonstop destination for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Boston/Portsmouth, NH; Boston/Worcester, MA; Cedar Rapids, Iowa; Chicago/Rockford, Illinois; Des Moines, Iowa; Lansing, Michigan; McAllen, TX; Newburgh, New York; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis MidAmerica; Toledo, Ohio and Youngstown-Warren, OH..

Allegiant's \$59* one-way introductory fare is limited, not available on all flights and must be purchased by April 15, 2006, for travel through November 9, 2006. After the introductory fare period, regular fares on the route will range from \$89 to \$199 each way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 800-432-3810, or through a local travel professional.

Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are one-way and are non-refundable. Fares do not include PFC, segment tax or September 11 security fee of up to \$10.20 per segment. Travel purchased at an Allegiant Air ticket counter or through Allegiant Air call centers will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Seats are limited and fares may not be available on all flights. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to the Las Vegas destination and to the Orlando destination from 16 U.S. markets. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier’s charter customers include Harrah’s Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant’s fleet includes 21 MD80 series jet aircraft; all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.