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Allegiant Air Announces Nonstop Service to Peoria, Illinois from Orlando Sanford

Sanford, FL, May 23, 2007 – Allegiant Air and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning November 16, 2007 to Greater Peoria Regional Airport (PIA), in Peoria, Illinois. The Airport is located off of Interstate 74, near the center of Illinois, midway between Chicago and St. Louis. Allegiant Air is offering introductory fares as low as \$59* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Monday and Friday. Flights will depart Orlando Sanford at 4:40 p.m. and arrive at Peoria at 6:10 p.m. Return service will depart Peoria at 6:45 p.m. and arrive in Orlando Sanford at 10:10 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

"We are extremely pleased to extend the Allegiant brand of low-fare, nonstop jet service to the greater Peoria community," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers as we launch the community's only low-cost, nonstop service to Central Florida."

According to Airport president Larry Dale, "The Orlando Sanford International Airport welcomes the return of service to Peoria - yet another destination in America's heartland! And we continue to be impressed with the growth and excellent service of Allegiant Air!"

Allegiant's \$59* one-way introductory fare is limited, not available on all flights and must be purchased by June 16, 2007, for travel through February 10, 2008. After the introductory fare period, regular one-way fares on the route start as low as \$79 one-way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 702-505-8888, or through a local travel professional.

Peoria is one of 26 nonstop destinations for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Boston/Portsmouth, New Hampshire; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Fort Wayne, Indiana; Greensboro, North Carolina; Greenville-Spartanburg, South Carolina; Gulfport-Biloxi, MS; Huntington, West Virginia; Kinston, North Carolina; Knoxville, Tennessee; Lansing, Michigan; McAllen, TX; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis/MidAmerica; Toledo, Ohio; Tri-Cities, Tennessee; Wichita, Kansas and Youngstown-Warren, OH.

Fare Disclaimers*: All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.40 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. A convenience fee of \$7.50 per traveling customer will be applied when booked at www.allegiantair.com or through an Allegiant Air Reservation Center. Convenience fees do not apply to tickets purchased at an Allegiant Air airport ticket counter. Fares are non-refundable. Seats are limited and subject to availability. A checked baggage fee will apply per bag, per segment. Restrictions apply. Offer not available Nov. 21, 25, 26, 2007; Dec. 20-31, 2007; and Jan. 1-7, 2008.

About the Airport: Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing a new way to fly. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in Las Vegas, Orlando and Tampa Bay Area. Allegiant currently provides nonstop scheduled service from 34 U.S. markets to Las Vegas and from 26 U.S. markets to the Orlando destination. The company offers service from 14 cities to the Tampa Bay area. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.