



FOR IMMEDIATE RELEASE

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Allegiant Air Announces Nonstop Service to McAllen, Texas from Orlando Sanford

Sanford, FL, September 1, 2005 – Allegiant Air, LLC and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning December 7, 2005 to McAllen-Miller International Airport (MFE) in McAllen, Texas, situated in the Rio Grande Valley of Deep South Texas and Northeast Mexico. Allegiant Air is offering introductory fares as low as \$59* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Wednesday and Saturday. Flights will depart Orlando Sanford at 3:10 p.m. and arrive in McAllen at 4:50 p.m. Return service is scheduled to leave McAllen at 5:25 p.m. and arrive at Orlando Sanford at 9:05 p.m. (flight times are local). Allegiant will use 130-seat, MD-87 jet aircraft on the route.

"This is an exciting new addition for our airline and our customers as we launch the only scheduled nonstop service between the Rio Grande Valley and Florida," Maurice J. Gallagher, Allegiant Air president & CEO, said.

Larry Dale, Sanford Airport Authority President, predicted that Allegiant's new service to McAllen will be greeted enthusiastically by the local community, "Once again, Allegiant has provided a travel destination that promises to be most popular with Central Florida's traveling public."

McAllen is the 11th nonstop destination for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Boston/Portsmouth, NH; Cedar Rapids, Iowa; Des Moines, Iowa; Lansing, Michigan; Madison, Wisconsin; Newburgh, New York; Peoria, Illinois; Sioux Falls, South Dakota; South Bend, Indiana and Springfield-Branson, Missouri.

Allegiant's \$59* one-way introductory fare is limited, not available on all flights and must be purchased by September 18, 2005, for travel through January 31, 2006. Fares are not available on the following blackout dates: November 23-28, 2005; December 22-31, 2005 and January 1-4, 2006. After the introductory fare period, regular fares on the route will range from \$89 to \$199 each way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 800-432-3810, or through a local travel professional.

Airports Council International (ACI) ranked SFB as the fastest growing North American airport for the year 2004. Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are one-way and are non-refundable. Fares do not include PFC, segment tax or September 11 security fee of up to \$10.20 per segment. Travel purchased at an Allegiant Air ticket counter or through Allegiant Air call centers will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Seats are limited and fares may not be available on all flights. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations – currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its **Allegiant Vacations** division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 22 U.S. markets to the Las Vegas destination and to the Orlando destination from ten U.S. markets. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier’s charter customers include Harrah’s Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant’s fleet includes 14 MD80 series jet aircraft; all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.