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**Allegiant Air Announces Scheduled Service from Orlando Sanford  
Madison, Wisconsin Named as the First Market to be Served**

**Sanford, FL, March 28, 2005** – Allegiant Air, LLC and Orlando Sanford International Airport (SFB) announced today the selection of the Airport as the Airline’s base of operations for the next 10 years as it expands into Florida. Headquartered in Las Vegas, Nevada, Allegiant is a full Part 121 Scheduled Air Carrier operating all-jet, low-fare, low cost flights since 1997 primarily between Las Vegas and cities west of the Mississippi. The carrier will initially base two 130-seat MD-87 aircraft at Orlando Sanford and intends to hire flight crews, maintenance personnel, and other support staff over the next few weeks and months.

Madison, Wisconsin, is the first in a series of new Allegiant markets to be announced this week originating from Orlando Sanford. Flights start May 26, 2005. Allegiant is offering introductory fares as low as \$59\* one-way on flights from Orlando Sanford to Madison when booked through the company’s website at [www.allegiantair.com](http://www.allegiantair.com). The nonstop service will initially operate four times per week on Thursday, Friday, Saturday and Sunday. Flights will depart Orlando Sanford at 8:00 a.m. and arrive in Madison at 9:50 a.m.. Return service is scheduled to leave Madison at 10:25 a.m. and arrive at Orlando Sanford at 2:05 p.m.

Sanford Airport Authority President Larry Dale remarked, “We are honored to welcome Allegiant to our Airport and community. It is also very exciting to see carriers like Allegiant continue to grow and expand as they seek opportunities to serve untapped markets like ours. Allegiant’s 10-year commitment to Orlando Sanford will not only bring substantial tourist dollars to the region, but also create some 50 new high quality jobs in Seminole County.”

“We are extremely pleased to announce the expansion of Allegiant into the Orlando market,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “We are confident that the proven success of our low-cost, destination-based business model will be a success here as it has been in Las

Vegas. This is an exciting new addition for both our Company and our customers as we launch the only scheduled nonstop service between Madison and Orlando. We appreciate the support and participation of Orlando Sanford International Airport.”

Larry Gouldthorpe, President of TBI Airport Management at Orlando Sanford also commented on the announcement, “We identified Allegiant as a potential customer about two years ago, and have stayed in close communication with them while observing their growth and achievements in Las Vegas. It is very rewarding to now see them in a position to emulate their formula for success at Orlando Sanford. We look forward to growing together over the next 10 years.”

Allegiant’s \$59\* one-way introductory fare must be purchased by April 20, 2005 and is valid for travel May 26, 2005 through June 26, 2005. After the introductory fare period, regular one-way fares on the route will range from \$94\* to \$199\* each way. Tickets go on sale April 4, 2005. Reservations can be made on the airline’s website at [www.allegiantair.com](http://www.allegiantair.com), through the airline’s Reservation Center at 800-432-3810, or through a local travel professional.

Airports Council International (ACI) ranked SFB as the fastest growing North American airport for the year 2004. Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at [www.OrlandoSanfordAirport.com](http://www.OrlandoSanfordAirport.com).

**Fare Disclaimers\*:** All fares are based on round-trip travel and are non-refundable. No advance purchase is required. Fares do not include PFC, segment tax or September 11 security fee of up to \$10.20 per segment. Travel purchased at an Allegiant Air ticket counter or through Allegiant Air call centers will cost an additional \$4.00 per segment. A segment is defined as one take-off and one landing. Any change in itinerary will result in a \$25 per passenger, per segment, service fee plus any applicable fare difference. Seats are limited and fares may not be available on all flights. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

**About the Company:** Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. With a focus on leisure travel business, the company emphasizes low-costs, innovation and nonstop flight service to top U.S. leisure destinations – currently Las Vegas, NV and Orlando, FL. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in both Las Vegas and Orlando. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never

required. Allegiant currently provides nonstop scheduled service from 17 U.S. markets to the Las Vegas destination. Beginning May 26, 2005, the airline will begin scheduled service from four U.S. markets to Orlando. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, Apple Vacations, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 12 MD80 series jet aircraft, all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, NV, Allegiant is a privately owned airline founded in 1997.