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**Allegiant Air Announces Second Market from Orlando Sanford
Flights to Lansing, Michigan Start May 26th**

Sanford, FL, March 29, 2005 – Allegiant Air, LLC and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service to Lansing, Michigan, starting on May 26, 2005. Lansing is the second in a series of new Allegiant markets to be announced this week originating from Orlando Sanford. Allegiant is offering introductory fares as low as \$59* one-way on flights from Orlando Sanford to Lansing when booked through the company's website at www.allegiantair.com. The Airline will use 130-seat MD-87 jet aircraft on the route. Service will operate four times per week on Thursday, Friday, Saturday, and Sunday. Flights will depart Orlando Sanford at 3:45 p.m. and arrive in Lansing at 6:20 p.m.. Return service is scheduled to leave Lansing at 6:55 p.m. and arrive at Orlando Sanford at 9:20 p.m..

“We are extremely pleased to announce the expansion of Allegiant into the Orlando market,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “We are confident that the proven success of our low-cost, destination-based business model will be a success here as it has been in Las Vegas. This is an exciting new addition for both our Company and our customers as we launch the only scheduled nonstop service between Lansing and Orlando. We appreciate the support and participation of Orlando Sanford International Airport.”

Larry Dale, President of the Sanford Airport Authority commented on the new service, “This is truly an exciting week for us as we continue announcing new service by Allegiant. Lansing has been on the Airport's list of potential markets for some time and we are delighted to see Allegiant share our vision. With Lansing being the state capital; home to both Michigan State University and numerous General Motors facilities; and possessing excellent geography located in the center of the state, we feel this service will do very well from the start.”

Allegiant's \$59* one-way introductory fare must be purchased by April 20, 2005 and is valid for travel May 26, 2005 through June 26, 2005. After the introductory fare period, regular one-way fares will range from \$89* to \$199* each way. Tickets go on sale April 4, 2005. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 800-432-3810, or through a local travel professional.

Airports Council International (ACI) ranked SFB as the fastest growing North American airport for the year 2004. Orlando Sanford International Airport offers visitors and Central Floridians alike, the "Best of Both Worlds," located midway between Orlando's World Class attractions and the World's Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport's website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are based on round-trip travel and are non-refundable. No advance purchase is required. Fares do not include PFC, segment tax or September 11 security fee of up to \$10.20 per segment. Travel purchased at an Allegiant Air ticket counter or through Allegiant Air call centers will cost an additional \$4.00 per segment. A segment is defined as one take-off and one landing. Any change in itinerary will result in a \$25 per passenger, per segment, service fee plus any applicable fare difference. Seats are limited and fares may not be available on all flights. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing *a new way to fly*. With a focus on leisure travel business, the company emphasizes low-costs, innovation and nonstop flight service to top U.S. leisure destinations – currently Las Vegas, NV and Orlando, FL. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in both Las Vegas and Orlando. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. Allegiant currently provides nonstop scheduled service from 17 U.S. markets to the Las Vegas destination. Beginning May 26, 2005, the airline will begin scheduled service from four U.S. markets to Orlando. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, Apple Vacations, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 12 MD80 series jet aircraft, all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, NV, Allegiant is a privately owned airline founded in 1997.