



FOR IMMEDIATE RELEASE

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**Allegiant Announces Nonstop Service to Kinston, North Carolina
from Orlando Sanford**

Sanford, FL, September 6, 2006 – Allegiant Air, LLC and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning November 10, 2006 to Kinston Regional Jetport (ISO), in Kinston, North Carolina. The airport is ideally located to serve all of Eastern North Carolina. Allegiant Air is offering introductory fares as low as \$49* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Monday and Friday. Flights will depart Orlando Sanford at 2:05 p.m. and arrive in Kinston at 3:40 p.m. Return service is scheduled to leave Kinston at 4:15 p.m. and arrive at Orlando Sanford at 5:50 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

"This is an exciting new addition for our airline and our customers as we extend the Allegiant brand of low-fare, nonstop jet service to the Kinston community," Maurice J. Gallagher, Allegiant Air president & CEO, said.

"We continue to be excited about Allegiant's expanding domestic service, and the increasing opportunities provided for local residents to utilize the Orlando Sanford International Airport." said Larry Dale, Sanford Airport Authority President.

As Orlando Sanford's newest nonstop, Kinston joins the following list of existing Allegiant destinations available from Orlando Sanford: Allentown, Pennsylvania; Boston/Portsmouth, New Hampshire; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Greenville-Spartanburg, South Carolina; Huntington, West Virginia; Lansing, Michigan; McAllen, TX; Newburgh, New York; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis MidAmerica; Toledo, Ohio and Youngstown-Warren, OH..

Allegiant's \$49* one-way introductory fare is limited, not available on all flights and must be purchased by September 30, 2006, for travel through January 31, 2007. After the introductory fare period, regular one-way fares on the route will start as low as \$79. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 702-505-8888, or through a local travel professional.

Orlando Sanford International Airport offers visitors and Central Floridians alike, the "Best of Both Worlds," located midway between Orlando's World Class attractions and the World's Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport's website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.30 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$5.00 per segment. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and subject to availability. Restrictions apply. Offer not available November 22-27, 2006; December 22-31, 2006; and January 1-6, 2007.

About the Company: Allegiant Air, LLC is an all-jet, low-fare, low-cost passenger airline dedicated to providing a new way to fly. At Allegiant, all travel is ticketless, all fares are one-way and a Saturday night stay is never required. With a focus on leisure travel, the company emphasizes low- costs, innovation and leisure traffic to world-class destinations - currently Las Vegas, Nev. and Orlando, Fla. The company provides its customers additional value through its Allegiant Vacations division, which maintains significant hotel partnerships in both Las Vegas and Orlando. Allegiant currently provides nonstop scheduled service from 33 U.S. markets to the Las Vegas destination and to the Orlando destination from 19 U.S. markets. In addition to its scheduled service, the airline also operates charter service throughout the U.S., Mexico and Canada. The carrier's charter customers include Harrah's Entertainment, U.S. Forest Service, collegiate athletic organizations, film production companies and corporations. Allegiant's fleet includes 25 MD80 series jet aircraft; all fitted with comfortable leather seats and spacious overhead luggage bins. Headquartered in Las Vegas, Nev., Allegiant is a privately owned airline founded in 1997.