



FOR IMMEDIATE RELEASE

CONTACT:

Sanford Airport Authority
Diane Crews
Phone: 407-585-4010
Email: dcrews@OSAA.net

TBI Airport Management, Inc.
Gregory A. Dull
Phone: 407-585-4500
Email: Greg.Dull@tbiusinc.aero

Allegiant Air
Tyri Squyres
Phone: 702-851-7370
Email: tsquyres@allegiantair.com

Allegiant Air Announces Nonstop Service to Wilmington, North Carolina from Orlando Sanford

Sanford, FL, February 15, 2008 – Allegiant Air and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning April 4, 2008 to Wilmington International Airport (ILM), in North Carolina. The airport is conveniently located off Interstate-40 less than 10 miles from the Coastal region of North Carolina and 80 miles from Myrtle Beach, South Carolina. Allegiant Air is offering introductory fares as low as \$39* each-way, when booked through the company's website at www.allegiantair.com.

Service will operate twice weekly on Monday and Friday. Flights will depart Orlando Sanford at 2:05 p.m. and arrive at Wilmington at 3:35 p.m. Return service will depart Wilmington at 4:10 p.m. and arrive in Orlando Sanford at 5:40 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

"We are extremely pleased to expand the Allegiant brand of low-fare, nonstop jet service to Wilmington and the Cape Fear Coast," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers as we launch the only nonstop, air service between Wilmington and Orlando."

"We enthusiastically welcome the addition of Wilmington, North Carolina to Allegiant's growing number of destinations from the Orlando Sanford International Airport and applaud Allegiant for providing Central Florida residents with yet another travel opportunity," said Larry Dale, Airport President/CEO.

Allegiant's \$39* one-way introductory fare is limited, not available on all flights and must be purchased by March 8, 2008, for travel through August 31, 2008. After the introductory fare period, regular one-way fares on the route start as low as \$59 one-way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 702-505-8888, or through a local travel professional.

Wilmington is one of 29 nonstop destinations for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Bangor, Maine; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Fort Wayne, Indiana; Greensboro, North Carolina; Greenville-Spartanburg, South Carolina; Gulfport-Biloxi, Mississippi; Huntington, West Virginia; Huntsville, Alabama; Kinston, North Carolina; Knoxville, Tennessee; Lansing, Michigan; McAllen, TX; Peoria, Illinois; Plattsburgh, New York; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis/MidAmerica; Toledo, Ohio; Tri-Cities, Tennessee; Wichita, Kansas and Youngstown-Warren, OH.

About the Airport: Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.50 per segment. A checked baggage fee will apply per bag, per segment. Travel purchased through the Allegiant Air Reservation Center will cost an additional \$10.00 per segment. A convenience fee of \$9.50 per traveling customer will be applied when booked at www.allegiantair.com or through an Allegiant Air Reservation Center. Convenience fees do not apply to tickets purchased at an Allegiant Air airport ticket counter. A segment is defined as one take-off and one landing. Seats are limited and subject to availability. Restrictions apply.

About the Company: Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.