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**CONTACT:**

Sanford Airport Authority  
Diane Crews  
Phone: 407-585-4010  
Email: [dcrews@OSAA.net](mailto:dcrews@OSAA.net)

TBI Airport Management, Inc.  
Gregory A. Dull  
Phone: 407-585-4500  
Email: [Greg.Dull@tbiusinc.aero](mailto:Greg.Dull@tbiusinc.aero)

Allegiant Air  
Tyri Squyres  
Phone: 702-851-7370  
Email: [tsquyres@allegiantair.com](mailto:tsquyres@allegiantair.com)

**Allegiant Air Announces Nonstop Service to Fargo, North Dakota from Orlando Sanford**

**Sanford, FL, September 9, 2008** – Allegiant Air and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning November 21, 2008 to Hector International Airport (FAR), in Fargo, North Dakota. The airport, located nearby Interstates 29 and 94, conveniently serves both eastern North Dakota and western Minnesota. Allegiant Air is offering introductory fares as low as \$119\* each-way.

Service will operate twice weekly on Monday and Friday. Flights will depart Orlando Sanford at 8:40 a.m. and arrive at Fargo at 11:10 a.m. Return service will depart Fargo at 11:50 a.m. and arrive in Orlando Sanford at 4:15 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

“We are extremely pleased to expand the Allegiant brand of low-fare, nonstop jet service to the Fargo community,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only nonstop, air service between Fargo and Orlando.”

"Allegiant continues to provide the Central Florida community with a variety of destinations. This latest addition of Fargo, North Dakota is an exciting opportunity for our airport users," said Airport President, Larry Dale.

Allegiant's \$119\* one-way introductory fare is limited, not available on all flights and must be purchased by October 1, 2008, for travel through February 5, 2009. Offer not available November 26 through December 1, 2008 and December 20, 2008 through January 5, 2009. After the introductory fare period, regular one-way fares on the route start as low as \$139\* one-way. Reservations can be made on the airline's website at [www.allegiantair.com](http://www.allegiantair.com), through the airline's Reservation Center at 702-505-8888 or through a local travel professional.

Fargo is one of 27 nonstop destinations for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Appleton, Wisconsin; Bangor, Maine; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Fort Wayne, Indiana; Greensboro, North Carolina; Greenville-Spartanburg, South Carolina; Gulfport-Biloxi, Mississippi; Huntington, West Virginia; Knoxville, Tennessee; Lansing, Michigan; McAllen, Texas; Plattsburgh, New York; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; St. Louis/MidAmerica; Toledo, Ohio; Tri-Cities, Tennessee; Wilmington, North Carolina and Youngstown-Warren, OH.

**About the Airport:** Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at [www.OrlandoSanfordAirport.com](http://www.OrlandoSanfordAirport.com).

**Fare Disclaimers\*:** All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.50 per segment. A convenience fee of \$11.50 per traveling customer will be applied when booked at [www.allegiantair.com](http://www.allegiantair.com) or through an Allegiant Air Reservation Center. Travel purchased through an Allegiant Air call center will cost an additional \$10 per segment. Convenience fees do not apply to tickets purchased at an Allegiant Air airport ticket counter. A checked baggage fee of \$15 per bag, per person, per segment will apply for the first two bags, when purchased at the time of booking. If purchased at flight check-in, a checked baggage fee of \$25 per bag, per person, per segment will apply for the first two checked bags. A segment is defined as one take-off and one landing. Seats are limited and subject to availability. Restrictions apply.

**About the Company:** Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nevada, Phoenix, Arizona, Fort Lauderdale, Florida, Orlando, Florida and Tampa/St. Petersburg, Florida. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.