



FOR IMMEDIATE RELEASE

CONTACT:

Sanford Airport Authority
Diane Crews
Phone: 407-585-4010
Email: DCrews@osaa.net

TBI Airport Management, Inc.
Gregory A. Dull
Phone: 407-585-4500
Email: Greg.Dull@tbiusinc.aero

Allegiant Air
Tyri Squyres
Phone: 702-851-7370
Email: Tyri.Squyres@allegiantair.com

**Allegiant Air Announces Nonstop Service to Columbia, South Carolina
from Orlando Sanford**

Sanford, FL, December 9, 2008 – Allegiant Air and Orlando Sanford International Airport (SFB) announced today scheduled, nonstop, low-fare service beginning February 25, 2009 to Columbia Metropolitan Airport (CAE), in South Carolina. Conveniently located to Interstate highways I-20, I-26 and I-77, the airport is ideally situated to serve all of central South Carolina. Allegiant Air is offering introductory fares as low as \$39* each-way to celebrate the convenient new service.

Service will operate three times weekly on Wednesday, Friday and Sunday. Flights will depart Orlando Sanford at 6:30 p.m. and arrive at Columbia at 7:45 p.m. Return service will depart Columbia at 8:25 p.m. and arrive in Orlando Sanford at 9:35 p.m. (all flight times are local). Allegiant will utilize 150-seat, MD-80 series jet aircraft on the route.

Allegiant's \$39* one-way introductory fare is limited, not available on all flights and must be purchased by December 31, 2008, for travel through April 30, 2009. After the introductory fare period, regular one-way fares on the route start as low as \$59* one-way. Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservation Center at 702-505-8888 or through a local travel professional.

"We are pleased to expand the Allegiant brand of low-fare, nonstop jet service to the Columbia community," Maurice J. Gallagher, Allegiant Air president & CEO, said. "This is an exciting new addition for our airline and our customers as we launch the only nonstop, scheduled air service out between Columbia and Central Florida."

Airport President Larry Dale enthusiastically welcomed service to Columbia, Allegiant's second destination in South Carolina, and commended Allegiant for their continued growth amidst economic uncertainty, "Allegiant is a proven winner among today's airlines, successfully combining astute business acumen with excellent customer service and responsiveness to consumer demand."

Columbia is one of 32 nonstop destinations for Allegiant from Orlando Sanford. Allegiant also offers nonstop service between Orlando Sanford and Allentown, Pennsylvania; Appleton, Wisconsin; Bangor, Maine; Cedar Rapids, Iowa; Chattanooga, Tennessee; Chicago/Rockford, Illinois; Des Moines, Iowa; Elmira-Corning, New York; Fargo, North Dakota; Fort Wayne, Indiana; Grand Rapids, Michigan; Greensboro, North Carolina; Greenville-Spartanburg, South Carolina; Gulfport-Biloxi, Mississippi; Hagerstown, Maryland; Huntington, West Virginia; Knoxville, Tennessee; Lansing, Michigan; Lexington, Kentucky; McAllen, Texas; Owensboro, Kentucky; Plattsburgh, New York; Roanoke, Virginia; Shreveport, Louisiana; Sioux Falls, South Dakota; South Bend, Indiana; Springfield-Branson, Missouri; Toledo, Ohio; Tri-Cities, Tennessee; Wilmington, North Carolina and Youngstown-Warren, Ohio.

About the Airport: Orlando Sanford International Airport offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at www.OrlandoSanfordAirport.com.

Fare Disclaimers*: All fares are limited, one-way and are non-refundable. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.50 per segment. Travel purchased through an Allegiant Air call center will cost an additional \$10 per segment. A checked baggage fee of \$15 per bag, per person, per segment will apply for the first two bags, when purchased at the time of booking. If purchased at flight check-in, a checked baggage fee of \$25 per bag, per segment, per person will apply to the first two checked bags. Additional higher fees will apply for three or more checked bags. A segment is defined as one take-off and one landing. Fares are non-refundable. Seats are limited and not available on all flights. Restrictions apply. Offer not valid on previously purchased tickets. This offer is not available April 5-20, 2009.

About the Company: Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nevada, Phoenix, Arizona, Fort Lauderdale, Florida, Orlando, Florida and Tampa/St. Petersburg, Florida. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.