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Direct Air Offers Nonstop Service to Kalamazoo, Michigan from Orlando Sanford

Sanford, FL, September 10, 2008 – Orlando Sanford International Airport (SFB) and Direct Air announced today nonstop service beginning Saturday, November 29, 2008 to Kalamazoo / Battle Creek International Airport (AZO) in Kalamazoo, Michigan. Located just off of Interstate 94, the airport is ideally located to serve all of southwestern Michigan.

Service will operate three days per week on Thursday, Saturday and Sunday using a 122-seat Airbus A319 aircraft leased from Virgin America. The aircraft, with 8 First-Class and 114 Coach-Class all-leather seats offers plasma television, touch service screens, satellite radio and telephone, and computer connectivity aboard each flight. The flights will be staffed by Virgin America flight crews.

Flights are scheduled to leave Kalamazoo at 12:00 pm and arrive at Orlando Sanford at 2:18 pm. Flights will depart Orlando Sanford at 3:15 pm and arrive in Kalamazoo at 5:30 pm. Reservations can be made online at VisitDirectAir.com, or by calling 1-877-432-DIRECT (3473).

Airport President Larry Dale welcomed Direct Air's addition of Kalamazoo, noting that "the Orlando Sanford International Airport is thrilled to offer our customers another destination in America's heartland".

Orlando Sanford International Airport offers visitors and Central Floridians alike, the "Best of Both Worlds," located midway between Orlando's World Class attractions and the World's Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport's website at www.OrlandoSanfordAirport.com.