



***FOR IMMEDIATE RELEASE***

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**Direct Air Offers Nonstop Service to Worcester, Massachusetts from Orlando Sanford**

**Sanford, FL, September 5, 2008** – Orlando Sanford International Airport (SFB) and Direct Air announced today nonstop service beginning Saturday, November 22, 2008 to Worcester Regional Airport (ORH) in Worcester, Massachusetts. Located just off of Interstate 290 in central Massachusetts, the airport is positioned less than an hour from Boston, MA; Springfield, MA and Providence, RI.

Service will operate three days per week on Thursday, Saturday and Sunday using a 149-seat Airbus A320 aircraft leased from Virgin America. The aircraft, with 8 First-Class and 141 Coach-Class all-leather seats offers plasma television, touch service screens, satellite radio and telephone, and computer connectivity aboard each flight. The flights will be staffed by Virgin America flight crews.

Flights are scheduled to leave Worcester at 10:35 am and arrive at Orlando Sanford at 1:05 pm. Flights will depart Orlando Sanford at 2:00 pm and arrive in Worcester at 4:17 pm. Reservations can be made online at [DirectAirUS.com](http://DirectAirUS.com), or by calling 1-877-432-DIRECT (3473).

“Direct Air has built a strong niche service in developing secondary airports,” says Judy Tull, CEO of Direct Air. “We’re confident that we can we can boost service from Orlando Sanford International Airport with our service featuring nonstop service, low fares and convenient departure times.” Ed Warneck, President of Direct Air went on to say “Direct Air is committed to providing safe, reliable air service with convenient and unique vacation packages. We are confident that the new, award-winning Virgin Aircraft and three weekly non-stop flights from Orlando Sanford will appeal to a broad range of travelers seeking to travel quickly, and at a reasonable rate.”

Larry Dale, Airport President and CEO, commented "We are excited about this latest addition to our growing list of destinations. Direct Air’s service to Worcester, Massachusetts provides yet another tremendous opportunity for the Central Florida traveling community to utilize Sanford's airport!"

**Orlando Sanford International Airport** offers visitors and Central Floridians alike, the “Best of Both Worlds,” located midway between Orlando’s World Class attractions and the World’s Most Famous Beach - Daytona Beach, both are only 45 minutes away. Airlines and their passengers enjoy a stress-free environment, convenient parking, new terminal facilities, short walking distances, and attractive pricing. For more information about SFB, visit the airport’s website at [www.OrlandoSanfordAirport.com](http://www.OrlandoSanfordAirport.com).