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Orlando Sanford International Airport Tests System to Communicate Security Screening Information to Passengers

Sanford, Fla., January 16, 2002 – Orlando Sanford International Airport (SFB) is the first airport in the nation to begin testing a comprehensive multi-media security screening information system. The system uses plasma screen monitors to update departing passengers on the evolving security screening process on a real-time basis. The monitors allow the airport to communicate current and recently updated screening procedures, carry-on restrictions, and other information to departing passengers so they know what to expect as they approach the screening checkpoint. The system is being evaluated by Orlando Sanford as part of a 90-day beta test. The system, including the eight (8) plasma screen monitors, was developed by Apple Designs, Inc. (ADI) and its subsidiary, Visual Information Systems International, Inc. (VISI) of Orlando, Florida.

Larry Dale, President of the Sanford Airport Authority, commented, “The initial response from the Airport’s passengers has been extremely positive, and the information displayed on the system is able to provide our customers the very latest information on security screening procedures at the checkpoint in a very attractive and timely manner. This innovative system is being examined by other airports and the federal government as a possible model for installation on a nationwide basis.” The airline terminals at Orlando Sanford are operated by a unique public-private partnership between the Sanford Airport Authority and TBI Airport Management. The President of TBI, Larry Gouldthorpe, remarked, “We hope to install a similar system in International Terminal A for a test period later this spring when the international travel season begins to reach its stride. If both systems prove to be as useful to our passengers as we think, the Airport and TBI will consider purchasing the system for permanent use.”

Orlando Sanford International Airport is located near the Orlando attractions and is also convenient to Daytona Beach. Adjacent to the airport are the business communities of Lake Mary and Heathrow, part of Florida’s “High Tech Corridor.” Airlines and their passengers enjoy convenient parking, new terminal facilities, short walking distances, and low operating costs. The Airports Council International (ACI) ranked SFB as the fastest growing North American airport in 2000, among airports with one million or more annual passengers.

For more information about SFB, visit the airport’s website at www.orlandosanfordairport.com. For information on Apple Designs, Inc., and VISI, they can be found at www.appledesigns.net and www.visi-intl.com.