

Orlando Sanford International Airport (SFB) among the 10 most competitively priced small airports - NY Times April 6, 2011

10 Most Competitively-Priced Small Airports

From Among Airports Ranked #101 through #230 in Origin-and-Departure Traffic

Code	Airport	Average Fare	Fair Fare	Markup
PIE	St. Petersburg-Clearwater Int'l (Saint Petersburg, FL)	\$152	\$397	-\$245
SFB	Orlando Sanford International (Sanford, FL)	\$167	\$412	-\$244
AZA	Phoenix-Mesa Gateway (Mesa, AZ)	\$187	\$427	-\$240
SCK	Stockton Metropolitan (Stockton, CA)	\$104	\$340	-\$236
RFD	Greater Rockford (Rockford, IL)	\$234	\$466	-\$233
PBG	Plattsburgh International (Plattsburgh, NY)	\$268	\$443	-\$175
BLI	Bellingham International (Bellingham, WA)	\$232	\$391	-\$160
HTS	Tri-State (Huntington, WV)	\$227	\$384	-\$157
BKG	Branson (Branson, MO)	\$302	\$400	-\$98
SRQ	Sarasota-Bradenton International (Sarasota, FL)	\$320	\$394	-\$74

Among the 10 airports listed above, the legacy airlines accounted on average for just 12 percent of passenger traffic. In many cases the alternative is Allegiant Air, a small carrier that has a dominant presence in 8 of these 10 airports and which sells many tickets at what amounts to a 50 percent discount below prevailing rates. (excerpts from New York Times April 6, 2011)

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<http://fivethirtyeight.blogs.nytimes.com/2011/04/06/which-airports-have-the-most-unfair-fares/>